

Shine Bright Praktijk Privacy Statement

Your privacy is very important to Shine Bright Praktijk. That is why we have developed a policy to treat your personal data carefully and confidentially. We only process your personal data in accordance with the applicable legislation in this area. In this Privacy Statement we indicate which personal data Shine Bright Praktijk collects from you, how personal data is processed and which rights you can make use of.
Hoe is Shine Bright Praktijk?

Shine Bright Praktijk
Gosia Klembowska
De Stoutheuvel 86
5632MS Eindhoven
Mob. 0(6)48 461 638
info@shinebrightpraktijk.nl
Chamber of Commerce: 84198109

General Data Protection Regulation

On May 25, 2018, the General Data Protection Regulation (in Dutch AVG) came into effect. Shine Bright Praktijk must operate in accordance with this regulation. The Dutch Data Protection Authority (hereinafter: "Authority") monitors compliance with the GDPR (AVG). You can contact the Authority for more general information about the GDPR (AVG) and for submitting complaints regarding infringements of your privacy.

More information about the Authority can be found at: www.autoriteitpersoonsgegevens.nl.

Personal data

Shine Bright Praktijk uses the personal data you provide to provide its services in the best possible way. This includes:

- providing access to the Shine Bright Praktijk website (www.shinebrightpraktijk.nl) and the Shine Bright Praktijk Facebook page (<https://www.facebook.com/shinebrightpraktijk>) (hereinafter: "Website") and the services offered on it, including in any case:
 - the contact form
 - the comment function for publications on the Website; § placing orders via the Website;
- posting articles and contributions on the Website;
- the sale and delivery of products and services by Shine Bright Praktijk;
- conducting sales administration;
- building and managing a database of customers and interested parties;
- sending a newsletter;
- conducting personal email correspondence (for example, email correspondence about a question you have asked, or an order you have placed)
- sending (personalized) promotional messages and advertisements via email, social media (such as, for example, Facebook).

Your data is only available to Shine Bright Praktijk owner and employees. Only if this results from the law or from contractual obligations that Shine Bright Praktijk has towards you, no personal data will be provided to third parties without your explicit permission.

What personal data does Shine Bright Prak process?

In principle, we only process the following data:

- (Company) name,
- first name,
- initials,
- title,
- address,
- zip code,
- place of residence,
- telephone number,
- email address,
- VAT number,
- Chamber of Commerce number,
- cookies (for more information see 'Cookies' below)

- facebook address
- IP address
- details for making payments.

Storage of data

Your personal data is stored on servers of mailing provider Brevo. Brevo's servers are located in the United States. So your data can be transferred, stored and processed in the United States. The transfer of this data takes place

on the basis of the EU-US Privacy Shield Framework. Brevo's privacy policy can be found here <https://www.brevoendinblue.com/legal/privacypolicy/>

If you have made a purchase from us, your personal data may be stored in our sales administration. Furthermore, the sales data (including personal data) is stored on the server of our Shine Bright Praktijk website in the customer management system. The Shine Bright Praktijk website is hosted via

Intention.nl. More information about the privacy policy of our hosting provider Intention.nl can be found at: <https://www.intention.nl/privacy>.

Our Website content is also well secured by means of SSL encryption. This one security encryption can be recognized by the use of 'https' in the address bar of your web browser and a key-shaped icon.

Duration of data storage

We do not store your data longer than necessary for the purpose for which it was received.

- When you unsubscribe from the newsletter, you will be placed on an unsubscribe list. You will then no longer be emailed. However, you will remain in the system for a maximum of one year until Shine Bright Praktijk has completely removed the unsubscribe list of one year.

- When you are a customer, the invoices with your data are stored according to a legally required retention period (for example, to meet our accounting obligations for sales administration).

- Personal data mentioned in comments posted by you via the Website, will remain indefinitely unless you explicitly request Shine Bright Praktijk to remove the comment or post. The procedure for deleting your personal data is described below.

The above periods apply, unless there are further legal obligations for us that require data to be kept and/or available for a longer period of time.

Cookies Cookies are used

We use cookies to ensure the best possible functioning of this Website and to tailor the content of advertisements to your preferences.

What are cookies?

A cookie is a small file that is sent by our Website and placed by your browser on the device with which you visit our Website. The information stored in the cookie may be sent back to our Website when you visit the website again. More information about cookies can be found on the ConsuWijzer website.

Advertising cookies

With your permission, we use cookies from Facebook (Facebook Pixel) to serve advertisements to set. These cookies ensure that advertisements relevant to you are displayed. More information about Facebook's cookies can be found here.

Google Analytics

Because we would like to know how our visitors use the Website, we analyze it with Google Analytics. With the information we collect with Google Analytics, we try to continuously improve the Website for our users. When using the Website, analytical cookies from Google are therefore placed on your device.

The information is anonymized as much as possible. Your IP address is emphatically not used. We can therefore use Google Analytics not see how your surfing behaviour on the Website is. More information about the policy of Google Analytics can be found <https://www.rankingcoach.com/nl-nl/privacy-policy>.

Social media

We would like to make it as easy as possible for you to share the content of our Website via social media. This can be done by means of a number of social media buttons.

We have placed the buttons for the following social media channels. Read the privacy statements of

the respective social media channels to find out how they handle your privacy. We help you on your way by sharing the links to the various privacy statements below:

- Facebook
- Instagram
- LinkedIn
- Pinterest
- YouTube
- Google+ and Google FeedBurner
- Twitter

Disable and delete

Do you want to disable or delete the cookies? You can do this through your browser settings. If necessary, use the help function of your browser to find out how you can do this. You can find more information about how to disable cookies via the Your Online Choices website.

Links

On our Website you may find links to external websites. Clicking on a link will take you to a website outside of Shine Bright Praktijk. These external websites may use cookies. We would like to refer to the cookie or privacy statement of the relevant website. You have right to inspect, rectify or delete personal data from our data base.

You can request from Shine Bright Praktijk which personal data we have about you and, if there are any inaccuracies, have it changed by sending an email to info@shinebrightpraktijk.nl. You can also request Shine Bright Praktijk to have your data deleted via the same route.

Withdrawing permission

If you have given permission for the use of your personal data by Shine Bright Praktijk and you want to (partially) withdraw that permission, please send an email with notification to info@shinebrightpraktijk.nl. For the sake of completeness, Shine Bright Praktijk points out that after withdrawal (partially) you will no longer be able to use the products and services that Shine Bright Praktijk offers on the Website.

Changes to the Privacy Statement

Shine Bright Praktijk reserves the right to change this Privacy Statement from time to time. The most recent version of the Privacy Statement is available via the Website.

Complaints

If you have complaints about the way Shine Bright Praktijk handles your personal data, please contact us. We will try to resolve your complaint as quickly as possible. You also have the right to submit a complaint to the Dutch Data Protection Authority. For more information, see: www.autoriteitpersoonsgegevens.nl